

Press Release

For Immediate Release

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Cowlitz County Regional Business Expo 2011

First Annual County-Wide Business to Business Event

Kelso, WA- The Cowlitz County Tourism Bureau and the Kelso Longview Chamber of Commerce are partnering to produce the first annual Cowlitz County Regional Business Expo on February 25, 2011 at the Cowlitz County Regional Conference Center in Longview, WA.

All businesses, chambers, cities and ports in Cowlitz County are invited to this one day business-to-business event. During the day, attendees will have the opportunity to network with other businesses and share information about their products and services. Following the Business Expo will be an afterhours reception for attendees and their guests. A committee of professionals has formed for monthly meetings to plan and create the Business Expo. One of the goals for the committee is to energize the business community of Cowlitz County to form sustainable partnerships and encourage this event as an annual networking opportunity. The mission of the Regional Expo is to bring together the businesses, chambers, cities and ports of Cowlitz County to provide a business to business networking event that will reach across city lines and create a unified future for local commerce.

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“I believe that this is a very positive event and will give the smaller businesses in town a chance to market to a larger audience. This is the first time something like this has been available and I’m excited about the opportunities this event will provide,” commented Brad Whittaker, President of the Kalama Chamber of Commerce.

Packages for booths and tables will be available for businesses to purchase along with varying levels of sponsorships starting on Monday November 1, 2010. Stakeholders and Chamber members from all five incorporated cities will receive a member discount; an additional discount will be given to those who sign up during the month of November. A Business Expo website will also be available at that time for businesses to purchase packages online, download important documents and receive any updates.

If you have any questions about the event or have an interest in attending, please contact Megan Wells of the Cowlitz County Tourism Bureau at megan@visitmtsthelens.com or call 360.577.3137.

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